

PREPARING A NEW FLOWER BED

Flowering annuals are an important part of every day living to provide that sparkling splash of colour throughout the 12 months of the year. Though annuals are considered to be of high maintenance & water volume, if basic principles are followed in the make up of your garden, they can be very simply maintained. The following steps can also be utilised for planting in pots & containers.

SELECT YOUR SITE

- Start off small, and decide on your own design - formal or informal, colours, backdrop and even mood.
- Pick a location that is in full sun all day long, shady gardens can be spectacular but a sunnier position is better.
- Flat ground is best, a slight slope is also fine.
- Remove any existing grass or weeds including roots. This is essential. Smother area with newspaper topped with mulch/organic matter or use a herbicide. If you use a herbicide, read the label directions carefully, including when you can incorporate the soil.

MINIMISE WATER USAGE

With hard Australian soils it is important to add organic matter to improve water and nutrient holding, improve plant growth, and decrease garden maintenance. This can be done by:

- adding your own composted household waste.
- purchasing peat and well rotted manures.
- adding wetting agents to improve water efficiency.

MULCHING

Bare soil exposed to our harsh summer will lose moisture & nutrients at a rapid rate. A mulch buffer is required to hold this moisture in.

The benefits of mulching include:

- Retaining moisture
- Preventing soil erosion
- Discouraging weed growth
- Adding nutrition over time

For lower spreading plants, mulch to 50mm thick and with taller varieties to a 75mm thickness.

PLAN BEFORE PLANTING

Select the varieties to suit your garden. Not all varieties require the same water levels so it is important to group them according to their needs & achieve the design. Always check the ticket for any additional variety or planting requirements. Your local nursery can advise on the different requirements.

WATERING YOUR FLOWER BEDS

Low volume spray or soaker hoses are efficient ways of watering your beds. To avoid moisture loss through evaporation, water in the evenings or early mornings and always follow local council laws.

FERTILISING YOUR FLOWER BEDS

Annuals are quick growers so there is no need to force growth with a lot of fertilizer applications. This will only produce more lush vegetative growth which will require more water and is more prone to insect and disease attacks. If used in moderation, manures are a great addition as they release slowly over a period of time.

REMEMBER ALL FLOWERS WILL PERFORM BETTER IF THESE GUIDELINES ARE FOLLOWED. GOOD LUCK AND ENJOY.

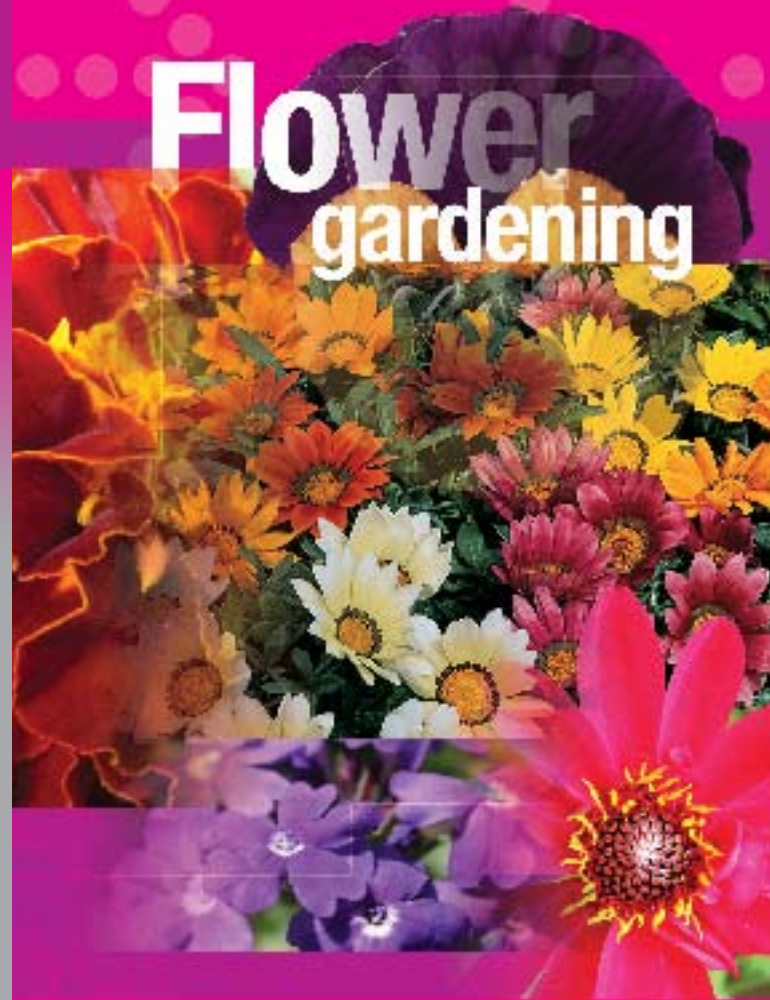
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Flower gardening



ABOUT THE RANGES

THE ORIGINAL 10 POTS



ANNUAL 10 PACK



10 POTS is the instant impulse garden kit. The market's No.1 potted colour seller contains 10 large cells of instant colour ready to put straight into your garden or containers. Also available in a Perennial 10 pack, which provides an instant mass of low water & low maintenance plants for your garden.

QUICK START FLOWERS



EVERYDAY SEEDLING PUNNET RANGE



Our core range featuring the most common garden varieties of annuals. Flowering seedling annuals are sold green (not in flower) to mature and flourish in the garden. All seedlings are sun hardened to ensure maximum garden performance and will provide mass plantings for a minimum cost.

SIGNATURE SERIES



PREMIUM PUNNET RANGE



This range is a selection of the best performing genetics combined with garden performance to provide the most eye catching displays of colour annuals. This includes varieties with unique traits of breeding such as bicolours, semi doubles, and doubles in new and different shades of colour to provide extra impact in the garden.

GIANT STARS OF HOLLYWOOD



GIANT SIZE PANSY PUNNET RANGE



We have matched the largest and best performing Pansy varieties to combine with the most popular Hollywood stars of our generation. There are 10 great and unique colours from Angelina to Halle and our Nicole, allows you to put a star performer in your garden today.

FLOWING FIELDS



SPREADING/TRAILING PUNNET RANGE



Flowing Field varieties are selected for their cascading, trailing habits and for their filling capacity with a highly floriferous nature. Ideal for hanging baskets, patio containers and garden fillers, they are sold in a larger cell in order to establish and develop quicker in the garden.

BLOOMIN VALUE



RANGE OF FLOWERING POTS



The BLOOMIN VALUE range of pots brings the instant colour effect to the garden with its high yield of mass flowers. This range includes some of the most popular varieties that change throughout the year depending on the season.



PETUNIA

One of the top bedding plant performers in the world. Fast growing in full sun and tolerant of hot dry and mild frost conditions this is an all year round performer in most areas of Australia.

USES Garden beds, Hanging baskets, borders & containers
RANGES Quick Start, Signature, Flowing Fields, 10pots
POSITION Full sun

PLANTING TIME

J F M A M J J A S O N D



MARIGOLD

Fast growing bushy annual with dark green leaves contrasting well with single to double crested flowers of bright yellow, orange, red to mahogany colours, with African (tall) & French (dwarf) types allowing different flower sizes & forms.

USES Garden beds, decorative bowls, borders & containers
RANGES Quick Start, Signature, 10pots
POSITION Full sun

PLANTING TIME

J F M A M J J A S O N D



PANSY

Compactly branched varieties grown as annuals in numerous cultivars blooming from Autumn through to Spring. New breeding provides longer flowering and greater heat tolerance.

USES Garden beds, Bowls, low borders & containers
RANGES Quick Start, Signature, Flowing Fields, 10pots
POSITION Full sun

PLANTING TIME

J F M A M J J A S O N D



VIOLA

Compactly branched varieties grown as annuals in numerous cultivars blooming from Autumn through to Spring. Violas offer an abundance of smaller flowers on a compact & spreading/mounding habit.

USES Mass planting, gardens, baskets, borders & containers
RANGES Quick Start, Signature, Flowing Fields, 10pots
POSITION Full sun to part shade

PLANTING TIME

J F M A M J J A S O N D



LOBELIAS

Dwarf flowering annual that is excellent for a massed colour effect. Covered in deep to light blues, mauve & white from Spring to Autumn. Also dainty types to suit hangers with a cascading & trailing habit.

USES Mass planting, edging, rockeries, hanging baskets & window boxes
RANGES Quick Start, Flowing Fields, 10pots
POSITION Full sun to part shade

PLANTING TIME

J F M A M J J A S O N D



ALYSSUM

Long flowering carpeter in white, lavender and pastel colours. Will flower through out the season in most climates and is great for mass plantings. Is also strongly scented & a high pollinator for bees.

USES Borders, rockeries, ground fillers, companion planting, edging & low borders
RANGES Quick Start, Signature, 10pots
POSITION Full sun to part shade

PLANTING TIME

J F M A M J J A S O N D



DIANTHUS

A very adaptable & tough plant which produces large quantities of fragrant, flat, broad-petalled flowers in reds, mauves, pinks & white. Plants can be cut back after flowering for another performance.

USES Garden beds, mass colour, containers & ground fillers
RANGES Quick Start, Signature, 10pots
POSITION Full sun

PLANTING TIME

J F M A M J J A S O N D



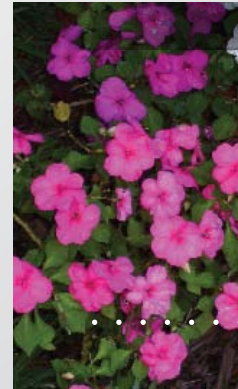
SNAPDRAGON

Range from bright dwarf carpeters to tall plants with erect flower spikes. Best treated as an annual but can be cut back after first flush for a second flowering period.

USES Garden beds, features, background colour, borders
RANGES Quick Start, 10pots
POSITION Full sun

PLANTING TIME

J F M A M J J A S O N D



IMPATIENS

An excellent plant for moist, shady areas but will also tolerate full sun for periods. New breeding is developing more dwarf varieties for garden performance and New Guineas for a larger show.

USES Rockeries, edging, ground fillers, hanging baskets & containers
RANGES Quick Start, Flowing Fields
POSITION Shade to part shade

PLANTING TIME

J F M A M J J A S O N D



BEGONIA

Begonias produce a display of waxy pink, white or red flowers and are ideal in warmer climates. They are tough & long flowering and are ideal for hangers and shade displays.

USES Garden beds, Hanging baskets, borders, rockeries, & containers
RANGES Quick Start, Flowing Fields, 10pots
POSITION Shade to part shade

PLANTING TIME

J F M A M J J A S O N D



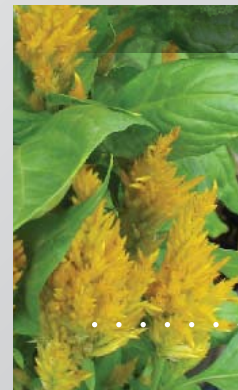
VINCA

A true summer survivor with its tolerance to high temperatures & drought conditions make this ideal for the harsh summers. Bushy plant with dark glossy foliage and bright colours of 20cm size flowers.

USES Ground filler, rockeries, garden beds & hangers
RANGES Quick Start, Signature, Flowing Fields, 10pots
POSITION Full sun to part shade

PLANTING TIME

J F M A M J J A S O N D



CELOSIA

An annual bred for Spring Summer performance which revels in hot and sunny positions with appealing flower 'spikes' in very bright colours contrasting with dark green to yellow foliage.

USES Background borders, mass displays, garden beds & containers
RANGES Quick Start, 10pots
POSITION Full sun

PLANTING TIME

J F M A M J J A S O N D



STOCK

In single & double flower forms with tall and dwarf habits, these are worth growing for their sweet fragrance alone. Improved breeding has allowed a higher percentage of double flowers in varieties.

USES Containers, garden beds, feature pots, cut flower arrangements
RANGES Quick Start & Signature
POSITION Full sun

PLANTING TIME

J F M A M J J A S O N D



GAZANIA

A dwarf perennial plant with slender leathery leaves and daisy like flowers in shades of cream, yellow, pink and mahogany. This tough species revels in full sunlight and dry conditions.

USES Garden beds, rockeries & edging
RANGES Signature, 10pots
POSITION Full sun

PLANTING TIME

J F M A M J J A S O N D



ZINNIA

A sturdy upright annual flowering from Spring to Autumn. Now with single and semi to double flowers in a wide array of bright colours. A rapid grower with 'daisy like' flowers.

USES Garden beds, borders, containers
RANGES cut flowers (variety specific)
POSITION Quick Start, Signature, 10pots
POSITION Full sun

PLANTING TIME

J F M A M J J A S O N D




DAHLIA

Produces a mass of blooms in an array of colours and forms from Spring to Autumn. Known for their diversity, from singles to decorative doubles, star and ball shapes, all with their own unique colour traits.

USES	Garden beds, containers & feature pots
RANGES	Quick Start & Signature
POSITION	Full sun

PLANTING TIME

J F M A M J J A S O N D



PRIMULA

A valuable lacy softener when mixed with other plants through the cool months. Prefers part shade to shade and produces masses of white, carmine, lavender and wine flower mixes

USES	Garden beds, Hanging baskets, borders & containers
RANGES	Quick Start, Flowing Fields
POSITION	Shade, part sun

PLANTING TIME

J F M A M J J A S O N D



LAVENDER

A traditional perennial extremely popular in the garden. Finely serrated foliage with torpedo shaped flower heads tipped with lavender bracts. Adds mass colour & fragrance into your landscape.

USES	Mass lanscape, cottage scapes, containers, garden beds & indoor decor.
RANGES	Signature & 10pot perennial
POSITION	Full sun

PLANTING TIME

J F M A M J J A S O N D



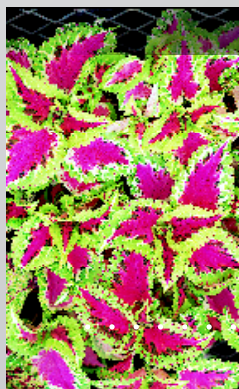
GERBERA

One of the most decorative of all the daisies. With lance shaped leaves & a superb range, the flowerhead colours are produced singularly on long stems through Spring and Summer in hot sunny positions.

USES	Garden beds, containers, feature pots & indoor decoration
RANGES	Signature & 10pots perennials
POSITION	Full sun

PLANTING TIME

J F M A M J J A S O N D



COLEUS

This colourful and brilliant marked foliage is ideal for partly shaded gardens, indoors, or a pot display. Is a quick growing plant and prefers warmer Spring/Summer conditions but dislikes frost.

USES	Background colour & containers
RANGES	Signature & 10pots
POSITION	Semi shade to full sun

PLANTING TIME

J F M A M J J A S O N D



GERANIUM

A tough Summer performer also adapts to cooler climates with full sun required. Great in dry conditions as a mass display with upright varieties to spreaders, ideal for hangers.

USES	Landscapes, garden beds, ground fillers, hangers & rockeries
RANGES	Flowing Fields
POSITION	Full sun to part shade

PLANTING TIME

J F M A M J J A S O N D



PORTULACA

A summer flowering annual that sits about 15-20cm high, covered in bright open flowers in a wide array of colours. Portulaca thrive in full sunlight and drought conditions.

USES	Ground fillers, rockeries & edging
RANGES	Quick Start, Signature & 10pots
POSITION	Full sun

PLANTING TIME

J F M A M J J A S O N D



SALVIA

Commonly known more for their dwarf and tall varieties of bright red flower spikes. Other species complete the rainbow with tall spikes of blue & white flowers on glossy green leaves.

USES	Garden beds, borders, containers feature pots
RANGES	Quick Start, Signature & 10pots
POSITION	Full sun to part shade

PLANTING TIME

J F M A M J J A S O N D



CARNATION

Best treated as an annual in Australian conditions with bedding types flowering freely throughout most of the season. This is an old favourite with their famous fragrance and great flower.

USES	Feature pot, containers & garden beds
RANGES	Quick Start
POSITION	Full sun

PLANTING TIME

J F M A M J J A S O N D



VERBENA

Known for its resilience in hot dry conditions, tolerance of frosts and long flowering period. Will tolerate shady conditions and has now a wide range of colours in upright mounding and trailing forms.

USES	Rockeries, garden beds & hanging baskets
RANGES	Quick Start & Flowing Fields
POSITION	Full sun to part shade

PLANTING TIME

J F M A M J J A S O N D



LISIANTHUS

Very popular as cut flowers are these showy tulip shaped flowers. More pastel and violet shades and impressive doubles, have been added to the traditional blue, pink and whites.

USES	Garden beds, containers, feature pots, cut flower & Indoor decoration
RANGES	Signature
POSITION	Full sun to part shade

PLANTING TIME

J F M A M J J A S O N D



ASTER

Rich, bright flower colours have made these a favourite in the garden. Popular as a wonderful garden display planted in mass or used as a cutflower for an indoor decorative effect.

USES	Garden beds, borders, containers & indoor decoration.
RANGES	Quick Start
POSITION	Full sun

PLANTING TIME

J F M A M J J A S O N D



CALENDULA

The "English Marigold" has had major improvements developing stronger vigour, flower size, colour & quality. It blooms during the winter months with a variety of colours in tall and dwarf varieties.

USES	Ground fillers, garden beds, borders & containers
RANGES	Quick Start
POSITION	Full sun

PLANTING TIME

J F M A M J J A S O N D




SWEET PEA

One of the most popular Spring flowering annuals for garden displays, fences, lattices to cut flowers and will flower through winter. Tall varieties will need support via trellising or wire.

USES	Rockeries, borders trellises, fences, window boxes, hangers & pots
RANGES	Quick Start & Signature
POSITION	Full sun to semi shade

PLANTING TIME

J F M A M J J A S O N D



HELICHRYSUM

The popular "Everlasting Daisy" with its paper textured flowers comes in white, gold, mauve, pink, and red. Will tolerate hard conditions in warm sunny positions and light to moderate frosts.

USES	Garden beds, background planting & containers
RANGES	Quick Start
POSITION	Full sun

PLANTING TIME

J F M A M J J A S O N D