

Pohlmans

autumn winter catalogue 2017

VIBRANT COLOURS OF

CAMELLIAS &
GREVILLEAS



MUNSTEAD ▶

- Compact and early flowering
- Has a strong scent and small grey-green leaves
- Available in Signature Series punnets and 6 Pots Long Lasting: All year round



PETITE ▲

- Compact variety. Retains tight mounded habit
- Good summer tolerance
- Not sold in flower
- Available in 140mm pots from: Aug

TUSCANY ◀

- Extra large flowers & compact habit
- Extremely heat and humidity tolerant
- Highly disease tolerant
- Available in 140mm pots from: May

SPANISH EYES ▲

- A fast growing perennial
- Does not have the traditional lavender scent
- Not sold in flower
- Available in 140mm pots: All year round



LOVEHEART ◀

- Bred by Paradise in and for Australian conditions
- Heat & humidity tolerant
- Highly fragrant flowers and foliage
- Available in 140mm pots from: May

HIDCOTE BLUE ▼

- One of the richest in essential oils
- Available in Signature Series punnets and 6 Pots Long Lasting: All year round



ENGLISH ▲

- Strong fragrance
- Disease tolerant
- Flower 12 months of the year
- Available in 140mm pots: All year round

SENSATIONS ▲

- Bred by Paradise in Australia for Australian conditions
- Drought, heat, humidity & disease tolerant
- Available in 140mm pots from: May

THE SWEET
SCENT OF

Lavender

gourmet VEGETABLES

PRETTY THE PLATE

- A mix of popular fruit, herbs and edible flowers (Note: variety mix changes seasonally)
- Add a touch of glamour to your home cooked meals
- Autumn mix – Strawberry, Marigold French, Viola and Parsley
- Available in 4 cell packs from: March



NEW

CHILLI SCORCHER

- A selection of some of the world's hottest chillies
- Ideal for adding a fiery kick to sweet and savoury dishes
- **African Birds Eye** – Heat rating 8/10. Small 1-2cm fruit. Turns green to red then dark purple as it matures
- **Trinidad Scorpion 7 Pod Yellow** – Heat rating 15/10. Consume and handle with care. One of the world's hottest and rarest varieties
- **Cap Mushroom Red** – Heat rating 8/10. Produces golf ball sized fruit, resembling a mushroom. Fruit matures red
- **Habanero Chocolate** – Heat rating 10/10. Produces wrinkled 4-5cm fruit with a smoky taste
- Available in 4 cell packs from: March



NEW

Strawberries Galore have all the qualities that are demanded of a strawberry. Large fruit that is full of flavour are the two most important qualities requested by home gardeners. Our strawberry selections fulfil this and much more!

PINKIE

- Noted for its pretty pink flowers
- Highly productive and so beautiful! It's the edible ornamental!
- Produces an abundance of small to medium bright red fruit with an elongated shape
- Flowers give a strawberry-like flavour when sprinkled on salads or when used as a garnish for drinks or desserts

SWEETIE

- Produces medium to large bright red, bi-conical shaped fruit
- A delicious tasting strawberry with higher than normal sugar and vitamin C levels.
- An extremely vigorous variety, one of the best for hanging baskets and containers
- Attractive white flowers give this variety ornamental value too!

DELIZZ

- Award winning variety
- Produces an abundance of sweet fruit bursting with flavour
- Upright, uniform and compact habit
- Unlike other strawberries the fruit grows above the foliage
- Day neutral which means fruiting is unaffected by day length creating a longer fruiting period
- Great for patio pots

STRAWBERRY RUBY RED

- Medium sized, sweet tasting fruit
- Early flowering/early fruiting
- Mid green leaves producing a high number of runners
- Produce an abundance of eye catching bright red flowers
- A great hanging basket variety



NOTHING'S
BETTER THAN ...

sweetness all year round

—THE DIGGERS CLUB— WHAT ARE HEIRLOOMS?

Heirloom seeds are like treasured antiques passed from one generations to another, saved and grown each year because of their superior flavour and yield.

They date back to a time before our food production became industrialised. They are open pollinated seeds which means they are not genetically modified or hybridised and are the result of natural pollination process, via the wind, birds and insects.

Heirlooms are perfect for cooks and gardeners because they have nutrients, flavour and texture and have a longer fruiting period, usually spreading over many months.



100MM
POTS
AVAILABLE ALL
YEAR ROUND

For more information about heirlooms
visit DIGGERS.COM.AU

FLAVOURED SENSATIONS



STRASBERRY (RASPBERRY STRAWBERRY)

- A sweet tasting hardy strawberry with a mild, raspberry flavour



BUBBLEBERRY (BUBBLEGUM STRAWBERRY)

- Sweet tasting in flavour with a bubblegum or mixed berry undertone



PINEBERRY (PINEAPPLE STRAWBERRY)

- A red seeded, white strawberry with a yummy pineapple tang



• 120mm pots available from: June • 175mm hangers available from: June

THE ALL NEW POTTED Colour



ARGYRANTHEMUM RUBY QUEEN

- A striking magenta/red colour
- Produces a profusion of large crested double flowers
- Long flowering period
- Flowers won't close in low light conditions
- Available in 140mm pots from: late May

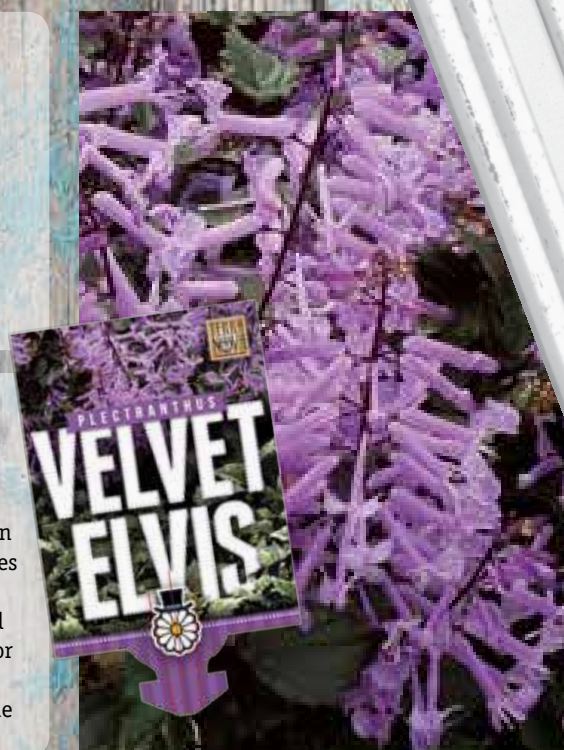


GERBERA GARVINEA SWEET

- The next generation of garden gerberas
- Outstanding outdoor garden performance
- High resistance to pests and diseases
- Super-sized flowers held on long stems. Ideal for cutting
- Flowers from Spring right through to hard frost
- 6 beautiful colours in the range (sold as a mix)
- Available in 175mm pots from: late April

CALIBRACHOA CANDY CRUSH

- A truly unique brushwork-pattern bi-colour
- Bright, fluorescent magenta petals with accents of brilliant sunny yellow starbursts
- Semi-trailing habit. Perfect for hangers or combination planters
- Available in 140mm pots from: April



PLECTRANTHUS VELVET ELVIS

- A fast growing, compact, shrubby perennial. Bold & showy
- Large plumes of lavender flowers appear from late Summer to Autumn
- Stunning deep green textured leaves with almost black undersides
- Excellent for pots, in mass or mixed plantings, as a small feature plant or great as a border
- Available in 140mm pots from: June

AND NOW BETTER VALUE FOR MONEY

New to Quick Start Flowers



STATICE RATS TAIL

- A unique variety of statice widely used by florists in arrangements
- Makes an outstanding garden display
- Clusters of pencil thin bright pink flower spikes gracefully curve and twist upward
- Leaves are borne below the flowering branches and are your typical statice form
- Available in 6 cell punnets: All year round



SCHIZANTHUS ANGEL WINGS

- Traditionally known as 'Poor Man's Orchid' or 'Butterfly Wings'
- Foliage is lacy green and fern-like
- Produces bright and exotic orchid like blooms in shades of cream, pink, violet blue and rose
- Available in 6 cell punnets from: April

CAMPANULA BLUE BELL

- A hardy, spreading perennial groundcover
- Fast growing and easily maintained
- Produces a dense mat of attractive, heart-shaped leaves that become carpeted in lavender-blue blooms in spring and summer
- Available in 6 cell punnets from: March



NEW & IMPROVED GENETICS

ACROSS THE ENTIRE QUICK START & SIGNATURE SERIES PANSY & VIOLA RANGES



IMPROVED GENETICS MEANS...

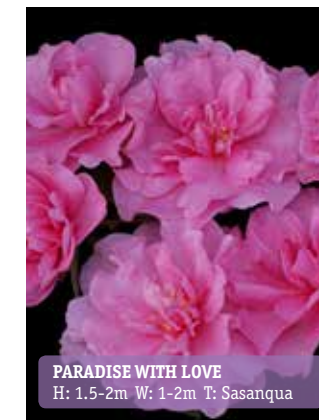
- Better garden performance
- Stronger plants
- Uniform in flowering & growth habits
- More disease tolerance



- Grevilleas are one of the most versatile plants you can grow and are great for hedges, ground covers or as a feature shrub.
- Perfect for attracting honey-eating birds to the garden.
- Easy to grow, require little maintenance and flower often.
- Grevilleas are also beautiful used as cut flowers.



grevilleas & camellias



PARADISE CAMELLIAS

- A beautiful range of popular varieties
- Bred in Australia for Australian conditions

- Colours for every situation
- Great for borders and hedging
- Available in 140mm pots: All year round



Lifes beauty
...outdoors

Pohlmans life
outdoors®

PINK DIOSMA

- A dense rounded shrub with heather-like, aromatic foliage
- Produces a stunning display in late Winter/early Spring with masses of small pink star shaped flowers covering the plant
- Available in 140mm pots from: June



EUPHORBIA SNOWFLAKE

- A fast growing shrub to 1.8m with tiny small leaves
- Produces a stunning display of white flowers from late Autumn to Winter
- Similar to a poinsettia in that the true flowers are small and insignificant and it is the bracts surrounding the flowers that look so eye-catching
- Available in 175mm pots from: June

WINTER WONDERS

EURYOPS GOLDEN GLOW

- A fast growing and hardy shrub to 1.2m
- Produces a mass of golden flowers in Winter and Spring
- Withstands exposure to wind, salt, frost and drought
- Available in 140mm pots from: July



NANDINA DOMESTICA NANA [Also known as Dwarf Sacred Bamboo]

- A dwarf shrub with colourful green & red foliage
- Foliage colour intensifies during Winter or when grown in nutrient depleted soils
- Hardy & low maintenance
- Available in 140mm pots: all year round

lotus
golden
flash

NEW

- An eye-catching ground cover
- Silvery-grey, needle-fine foliage contrasts against golden yellow flowers tinged with orange
- Perfect for hanging baskets, patio containers or garden planting
- The trailing foliage looks great draping over walls
- Commonly known as parrot beak
- Available in 140mm pots from: May



**FRESH
HEALTHY
LIVING
HERBS**



Real Fresh. Real Healthy. Real Flavour.

**The easy,
no fuss way
to gardening**



Indoor plants are surging back on trend and with the 2017 Pantone color of the year being 'Greenery'... it's time to get on board! Vertical gardening, indoor walls and apartment living have seen gardeners around the world turning to indoor foliage.

Pohlman's 'Life Indoors' are low maintenance, spectacular in look and rewarding to the consumer. They can help brighten up the living room, office and add colour to the bathroom or kitchen, whilst cleaning the air and bringing life to any room.

BENEFITS OF INDOOR FOLIAGE

1 DÉCOR: LOOK & FEEL OF A ROOM

The look and feel of a room can be transformed by bringing indoor plants into the space.

2 INDOOR AIR QUALITY

It has long been known that plants improve the indoor climate. They clean the air, reduce carbon dioxide levels and humidity.

3 HEALTH & WELLBEING

Many studies have shown that adding indoor plants to the home or office can have a dramatic effect on health and wellbeing. Plants have a calming effect and give a feeling of optimism. They can help reduce stress, blood pressure, fatigue, headaches, dry skin and cold related illnesses.

4 IMPROVE PRODUCTIVITY & PERFORMANCE

Studies have also shown adding indoor foliage to an environment can help increase productivity, memory retention and creativity.

5 CONSERVE ENERGY

Plants create their own mini micro-climate around them as they absorb heat, reducing the amount of air conditioning necessary.

Bringing beauty.....
inside

Pohlman's life
indoors

MAIDEN HAIR FERN

- Soft elegant foliage
- Perfect for pots, hangers or vertical walls
- Available in 130mm pots & 175mm hangers



PHILODENDRON

- A great assortment of trailing and upright varieties in an assortment of colours
- Attractive foliage creates a tropical feel
- The new Little Hope makes a great lime green display and with its compact habit is perfect for pots.
- Available in 130mm pots



REX BEGONIAS

- These fancy leaf plants produce dramatic large leaves, streaked, veined or splashed in shades of silver, pink, purple, cream, green, burgundy or black
- Mounding habit reaching 30-45cm tall and wide
- Perfect for pots, hangers and for use in vertical walls
- Available in 130mm pots and 175mm hangers



POTHOS

- A spectacular trailing plant which tolerates low light and neglect
- Gives a lush tropical jungle feel
- An assortment of colours available
- Great for green walls, hanging baskets, pots or on totems
- Available in 130mm pots & 175mm hangers



PEPPEROMIA

- Easy care variety for low to medium light
- Available in an assortment of colours and textures
- These dwarf varieties are great for small spaces
- Available in 130mm pots & 175mm hangers

Indoors

